



CANOPY CENTER

HEALING AND FAMILY
SUPPORT SERVICES

2014 ANNUAL REPORT



2014

2014, as every year, was one spent focused on service provision. With four programs provided by the agency, it is often feast for one and famine for another. This is nothing new, just the life and times of a non-profit.

In January 2014, Catherine Cornell was hired as the new Oasis Clinical Director. She brought with her many years of experience in starting and running a child sexual abuse treatment program in Ohio. Out of this experience, she worked with our clinical staff to develop curriculum for groups to provide a logical flow to group cycles. This also enabled clinicians to help clients see their progress and an anticipated successful end to their treatment process. Also, in early 2014 for the first time, the Oasis program received funding from the Department of Justice, Office of Crime Victims Services Violence Against Women Act Sexual Assault Service Provider grant (or DOJ, OCVS, VAWA-SASP grant, for short) to help further strengthen the support system around a victim of sexual assault. This was an exciting development.

This grant allows the Oasis program to provide crisis counseling for non-offending parents, victims, and others collaterally affected by the abuse at a time when the level of stress is the highest—immediately following disclosure of the child sexual abuse. It also allows us to work with siblings and others collaterally affected because we know that when sexual abuse happens in a family it affects everyone, even those who are not the direct victim. By bolstering the people around the victim, we work to shore up the supports that will allow the victim to move from survivor to “thriver” (a term used by teens in the program).

By contrast, the Families United Network program lived through famine in 2014. It has been difficult to find consistent funding sources for prevention in a year focused on treatment. That meant that we tightened the budget, raised funds through events and donations, and got as creative as possible to stretch the available dollars. Unfortunately, by the end of 2014 it was clear that we would be unable to sustain the program long-term with this level of deficit and a very difficult decision was made to close that program, which would occur in 2015. We are so appreciative of the amazing list of people who worked in that program over the past 38 years. We are humbled by the many families who worked hard to break the cycle of violence, and heal the wounds left by the abuse. The parents in this program were some of the most courageous people I have ever met. Their love for their children and desire to parent differently than they were parented will live on for generations to come.

I especially want to thank Sherry Stroup Gibson for her dedication, talent, wisdom and genuine compassion. Her love for the parents and all of the kids was a true beacon of light, as she became sister, mother and, eventually, grandmother to all.

Our work would not be possible without the generous donors, grantors and community groups that support our services. On behalf of all of our clients and participants, let me say thank you.

Sincerely,



Donna Fox, MSSW
Executive Director



FAMILIES UNITED NETWORK PROGRAM

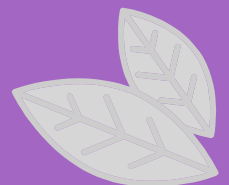
PARENT SUPPORT

34 parents participated in the **FAMILIES UNITED NETWORK PROGRAM (F.U.N.)**, all on a voluntary basis, to improve their parenting skills and change the course of parenting in their family for generations to come. Using a guided self-help model, parents meet weekly in English-language or Spanish-language groups to address the issues in their lives that affect their parenting. The goal of the program is to help families be safe, strong, stable and nurturing and to allow children and parents to grow to their full potential.



CHILD ADVOCACY AND SUPPORT

62 youth participated weekly in **FAMILIES UNITED NETWORK PROGRAM** support groups. While their parents are in parent support groups, the child and teen members of the family are working with others their same age to build resiliency and address the complexities of growing up today. Through activities in their support groups and out in the community, youth in the program address such issues as self-esteem, racism, domestic violence, body image, family dynamics, peer pressure, sexual activity, drug use, and academic performance.



PARENT STRESSLINE

The **PARENT STRESSLINE** is a confidential and anonymous service available from 8:00am to 10:00pm **daily** for parents and caretakers who are experiencing stress, need family resources, or who just need someone to listen. In the early morning hours and the late evening and night, when other resources are not available, the Parent Stressline provides immediate access to direct service. The Parent Stressline is an effective measure in reducing the stress in families that can lead to child abuse and neglect. The Parent Stressline is available in English with a weekly Spanish language shift. In 2014, our Parent Advocates answered **2,649 calls** on the Parent Stressline.



YOU CALL. WE LISTEN.

PARENT ADVOCATES ARE READY

608.241.2221

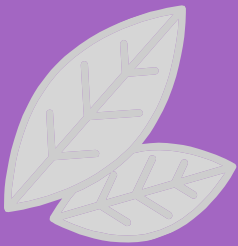
PARENT STRESSLINE

8 AM - 10 PM DAILY

Línea de Estrés en español
Domingo 7 pm - 10 pm

SEXUAL ABUSE TREATMENT for children

57 children received sexual abuse treatment in 2014, through weekly group and individual therapy in our **OASIS PROGRAM**. We work with children ages five through eighteen who have been sexually abused by someone they know and should have been able to trust. Group therapy helps children heal, and reduces the short term and long term effects of sexual abuse. Breaking isolation helps children incorporate the experience of sexual abuse into their lives in a healthy manner. Treatment includes a variety of methods and activities to engage youth in their healing process. Groups are provided in Spanish and English.



SEXUAL ABUSE TREATMENT for non-offending parents

31 adults received sexual abuse treatment through weekly group therapy in our **Oasis Program**. Non-offending **parents and caregivers** of children who have been sexually abused by someone they know and trusted work to increase the healthy functioning of their families, learn more effective and protective strategies to parent their child and learn how to incorporate the experience of the sexual abuse into their lives in a manner that reduces the short-term and long-term effects as well as the cycle of sexual abuse. Parent groups are provided in English and in Spanish.



TEAM TREATMENT COORDINATION

Family Sexual Abuse Treatment (FSAT) provides team treatment coordination, to strengthen therapeutic services and facilitate communication between professionals working with various members of the same family. In 2014, 167 children and parents were served by this program which provided 161 staffings and 2,844 staff contacts.



COMMUNITY EDUCATION



The Canopy Center provided community education on issues related to parental stress, parenting, child abuse and neglect and child sexual abuse. In 2014, we 13 workshops and conferences reached 791 people in Dane County and across the country.

COLLABORATION

In July 2011, Canopy Center and Safe Harbor Child Advocacy Center co-located to a new space on E. Washington Avenue. With complementary programming and space needs, each agency is able to more fully carry out our missions and serve our community.

Canopy Center also collaborated with Trinity Lutheran Church to allow us to provide our Families United Network program in their spacious building, with full commercial kitchen.

CONTRIBUTORS

Contracts and Grants

City of Madison
Dane County Human Services
Madison Rotary
Safe Harbor - Safe Step
United Way of Dane County
Wisconsin Dept. of Justice—VAWA
Wisconsin Dept. of Justice—VOCA

Individuals:

Carolyn AraDine
Robert Bacci
Richard Benesh
Rosemarie Carbino
Amanda Case
Bryan and Glenda Conrad
Tom Conrad
Kia Conrad
Stephanie D'costa
Frances Degraff
Doug and Kathleen Dittman
Carol Faynik
George and Kathryn Feld
VHK Fish
Lisa and Aaron Fisher
David Flanagan
Donna and Joel Fox
Claire Gervais

Corporations & Agencies:

Eat for Equity
Employee Benefits Corporation
Epic Systems
Herb H. Kohl Charities, Inc.

In Kind Gifts:

American Girl
Artist & Craftsman Supply
Candinas Chocolatier
Children's Hospital of Wisconsin
Comedy Club on State
Gap Kids
Glass Nickel Pizza
Hubbard Avenue Diner

Major Event Sponsors:

American Family Insurance
Haley Palmersheim SC
Monona State Bank
UW Hospitals & Clinics
Wegner CPAs, LLP

Adam Haines
Stephanie Haugen
Scott Haumersen
Deanna Hipke
Chuck Housner
Paul Knitter
Mary Knudten
Thomas Kobinsky
Nancy Leff
Emmy Lita
Barbara Loevinger
Matt Lutz
Rainbow Marifrog
Quinesha McNeal
Sue Milch
Anthony Miller
Oscar Mireles
Ashley Nelson

Foundations:

Gap Foundation
Sheldon & Pearl Leibowitz
Foundation
UW Medical Foundation

George Nestler
Dennis and Sarah O'Loughlin
Kevin Palmersheim
Vicki Parker
C. Jill Poarch
Robert Rabin
Brett Roth
Sue Schneider
Becky Schowalter
Mary Ellen Schutz
Bob Smith
Chuck and Janet Stonecipher
Austin and Anne Streeper
Erin Thornley
Marie Udulutch
Barbara White

Stevens Living Trust
UW Credit Union

Orange Tree Imports
Overture Center for the Arts
Steve's Tattoo & Body Piercing
Sundance Cinemas
Ten Pin Alley
Ultimate Salon
Ultra Zone
Wisconsin Union Theater

2014 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Dennis O'Loughlin

President

Dane County Supervisor
since April 2004

Carol Faynik, MS, LCSW

Vice-President

Therapist
Family Therapy Center of Madison
since July 2013

Connie Ferris Bailey

Treasurer

Executive Director,
Operation Fresh Start
since May 2004

Ashley Nelson, DC

Secretary

Doctor, Renewed Life Chiropractic
since February 2013

Kevin Palmersheim

Attorney

Attorney, Haley Palmersheim
since April 2004

DIRECTORS

Laird Dickson

Program Representative, Parent
since November 2005

C. Jill Poarch, BSN, RN

Medical/Forensic Training Advisory Consultant,
WI Dept. of Justice
since July 2013

Rev. Sue Schneider

Pastor
Trinity Lutheran Church
since September 2011

Austin Streeper

Financial Advisor, North Star Resource Group
since August 2013

Lisa A. Woerpel

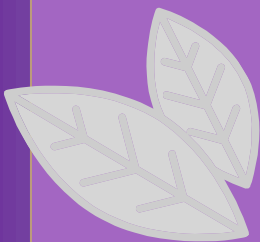
Treasurer

Business Services Manager, Monona State Bank
since July 2006

2014 Board Meetings

Meetings of the Canopy Center Board of Directors at the main office of the agency at 1457 E. Washington Ave, Ste. 102.

Meetings were held on February 13th, April 17th, August 21st, September 18th, and December 18th. Meetings are held on the third Thursday of the month at least six times per year.



2014 STAFF

ADMINISTRATIVE STAFF

Donna Fox, Executive Director

Michelle Jetzer, HR & Finance Manager

Elizabeth Brooks, Office Manager

DIRECT SERVICE SUPPORT STAFF

Claudia O'Connor Volunteer & Childcare Co-ordinator

Leo Lais, Cook

TREATMENT TEAM COORDINATION, FAMILY SEXUAL ABUSE TREATMENT PROGRAM

Chuck Stonecipher, Program Director

FAMILY SUPPORT SERVICES, FAMILIES UNITED NETWORK PROGRAM

Emmy Lita, Program Director

Jennifer Bethel, Youth & Teen Specialist

Gyna Meneses, Latino-Families Support Specialist

Ashley Jordan, Family Support Specialist

SEXUAL ABUSE TREATMENT SERVICES, OASIS PROGRAM

Catherine Cornell, Clinical Director

Elizabeth Brooks, Administrative Assistant

Rainbow Marifrog, Therapist

Gyna Meneses, Latino Families Therapist

Michelle Ayres, Therapist

Owen Karcher, Therapist

Lucy McLellan, Therapist

PARENT STRESSLINE

Jennifer Bethel, Program Coordinator

Emmy Lita, Program Administrator

Ashley Jordan, Parent Advocate



VOLUNTEERS

The Canopy Center has a strong history of staffing the agency with a combination of paid and unpaid staff. Because we provide services for 14 hours a day every single day of the year, we rely heavily on the volunteer efforts provided by people in our community—on average, over 80% of our staff is volunteering their time. Our volunteers: co-facilitate parent, child, adolescent or teen support groups; provide child care; answer calls on the Parent Stressline; serve on the Board of Directors; co-facilitate adult, child, or adolescent sexual abuse treatment groups; help with meal preparation and clean-up; participate in special events; or assist in the office. We are so grateful for the efforts of our volunteers!

Lindsay Bates

Natasa Baumhak

Nicolette Begeman

Allison Bender

Lauren Biro

Erika Blain

Michele Briggs

Elizabeth Brooks

Hannah Brown

Bryan Conrad

Glenda Conrad

Laird Dickson

Taylor Dorlack

Anne Drabant

Melissa Ertl

Carol Faynik

Connie Ferris Bailey

Celia Freedland

JoAnna Giraud

Sara Gittins

Stephanie Grinwald

Pamela Gu

Anna Hahm

Ashley Hawkins

McKenzie Hensen

Melanie Hobbs

Emily Hosokawa

Susan Humphrey

Lexi Irvin

Michelle Jetzer

Ashley Jordan

Liz Kinsey

Shayla Krecklow

Marissa Kusy-Leavitt

Shiyng Li

Sarah Liffmann

Olivia Linden

Sara Lindner

Emmy Lita

Sarah Lowery

Lisa Marty

Danielle McCole

David McCrumb

Michelle McCrumb

Katherine Meier

Natalie Mickola

Neil Mitchell

Trisha Modi

Liza Morrow

Erin Mortensen

Demi Mroz

Jaclyn Murphy

Rebecca Murray

Ashley Nelson, DC

Julia Nider

Dennis O'Loughlin

Michaela O'Neil



VOLUNTEERS CONT.

Kevin Palmersheim

Niki Parker

C. Jill Poarch

Chevonne Pollard

Ryan Popelka

Rachel Raczynski

Brianna Reising

Sherina Riggins-Gould

Brittany Scheberl

Suzanne Kay Schmidt

Susan Schneider

Robin Schnitzler Nathan

Paige Schrempp

Becca Schultz

Sue Schulze

Mary Ellen Schutz

Rachel Shapiro

Paige Siehr

Laura Sommers

Stephanie Spaulding

Matthew Staab

Hilary Stein

Chelsy Stevens

Austin Streeper

Marah Sutherland

Courtney Thom

Michelle Tsonis

Kelly Van Erman

Renee VandenHeuvel

Kristin Vendel

Sadie Voet

Bao Vue

Lindsay Wagaman

Heather Watts

Shauna Weiskotten

Olivia Welk

Megan Wendt

Fred Williams

Lisa Woerpel

Carrie Xiong

Penny Xiong

Riley Young

Dakota Zarak

“The interior joy we feel when we have done a good deed is the nourishment the soul requires.”

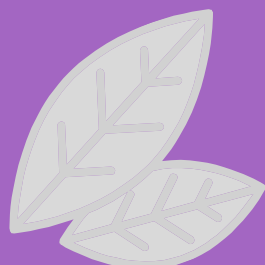
— Albert Schweitzer



FINANCIAL HIGHLIGHTS

SUPPORT and REVENUE		
Contracts and grants	345,317	61%
United Way of Dane County	131,266	23%
Contributions	60,893	11%
Other	<u>24,532</u>	4%
Total support and revenue	\$562,008	
EXPENSES		
Program services		
Oasis	272,271	47%
Families United Network	100,202	17%
Parent Stressline	57,670	10%
Family Sexual Abuse Treatment	28,430	5%
	\$458,573	% of total Expenses 80%
Total program services		
Supporting activities	97,666	17%
Administrative	18,310	3%
Fund Development		
	<u>115,976</u>	% of total Expenses 20%
Total supporting activities		
	\$575,549	
Total expenses	72,766	
Net assets—beginning of year	\$60,225	
Net assets – end of year		

Monetary Value of Volunteer Services



Program or Service	Volunteer Hours	Monetary Value
Parent Stressline	1997	\$45,032
Childcare	105	\$2,379
Families United Network	5281	\$119,098
Office	114	\$2,582
Oasis	176	\$3,980
Board of Directors & Special Events	184	\$7,360
Attorney	40	\$10,360
Attorney's associate	7	\$1,420
TOTAL	7,906	\$192,211

OUR MISSION AND PHILOSOPHY

The mission of Canopy Center is to prevent child abuse and neglect, strengthen families, and promote healing of those affected by abuse, through the provision of culturally competent and diverse professional, volunteer and peer services.

WE BELIEVE:

- ◆ Every person has worth, dignity and potential for growth.
- ◆ Every person needs positive social contacts to fully develop their potential and their sense of worth.
- ◆ People deserve the opportunity to change failures, struggles and challenges into a growth experience.
- ◆ People have a responsibility for themselves, their families and their community.
- ◆ People can heal from negative experiences with appropriate treatment and support.
- ◆ Child abuse, neglect and family violence can have serious, long lasting, negative effects on the growth of children and the health of families, communities and society.
- ◆ The cycle of child abuse can be broken.

