



2017 ANNUAL REPORT



2017

2017 was a year of learning and growing. Thanks to a grant from the WI Department of Justice for Victims of Crime, our Oasis and Dane County CASA programs expanded to serve more children effected by child sexual abuse, physical abuse and neglect in the Dane County area.

The level of growth pushed us beyond the borders of our office space, so six staff members, including me, took up residence in office space at Trinity Lutheran Church. While this solved our short-term needs, we knew we needed to find a larger space to accommodate all of our staff and programming. 2017 brought with it many tours through available space to find one that worked for all.

For the past seven years, Canopy Center has co-located with Safe Harbor Child Advocacy Center. This co-location allowed us to dovetail our services for the benefit of our mutual clients. Following a forensic interview with Safe Harbor, those families interested in pursuing therapy are sent to our Oasis program therapists for a mental health assessment (called Safe Steps) to determine each person's therapy needs and link them with the appropriate services. We identified the need of some families for crisis counseling after, and sometimes before, the forensic interview to help mitigate acute trauma symptoms until the individual or family could be connected to longer term therapy services. In addition, as of 2016/2017, Safe Harbor has also utilized our therapists to work more closely with teens coming through the forensic interview process to serve as their advocate. For all of these reasons and more, Canopy Center and Safe Harbor are determined to stay together in a new office space come 2018, because it is in the best interest of those we serve.

2017 was a year of introspection. Through a full strategic planning process we outlined what needs to change or be enhanced so we have a strong infrastructure, programming, staff, and governing body. Through this process we drafted a new mission, belief and vision statement (see back cover of this report). We also worked with a graphic designer to select a new logo! We are so happy about our new tree with three colors of leaves to represent our three programs. It is colorful, vibrant, and sturdy. We are excited for 2018 so we can start to implement or explore the areas of change we have outlined in this process as a full staff and board effort.

I felt that the Parent Stressline was the one program that needed to examine more closely. With a declining overall number of callers, more repeat callers with mental health issues or grandparents calling about their adult children, we tried to determine what may be at the core of the issue. What we found is that more young parents in their 20's and 30's are looking to other outlets to meet their parenting needs. These may be texting services, online parenting sites, and social media. As a result of our assessment, and after 40 years of service to Dane County, the Parent Stressline ended on 12/31/17 at 10:00 p.m. We will maintain a list of alternate resources on our website for as long as individuals are accessing that page as our commitment to families remains strong.

2018 stands to be an exciting year. Looking ahead to new challenges is important but stopping to take a look at what we have already accomplished is heartening. The work we do is challenging. The stories we hear are often heart breaking. The fact that we can be the positive force to help children and their families is truly what drives us forward and makes it all worthwhile.

Sincerely,



Donna Fox, MSSW
Executive Director

"The best way to not feel hopeless is to get up and do something. Don't wait for good things to happen to you. If you go out and make some good things happen, you will fill the world with hope, you will fill yourself with hope."
— Barack Obama



DANE COUNTY CASA

In 2017, 109 Court Appointed Special Advocate (CASA) volunteers served as the eyes of the court as they met weekly with their assigned child who was under the protection of the court due to child abuse/neglect and provided reports to the courts to aid in each child's safety, well-being and permanency. 115 children and teens were provided with 3,277 hours of services over the course of the year.

Teens served by the Dane County CASA program require support around gaining independence both in building skill sets (ex. financial or healthcare management) as well as opportunities (ex. college visits or obtaining a drivers license). Through general funding, CASA volunteers were provided specialized training and access to a wider array of resources which better equipped them to provide this support in 2017.

In October of 2016 Dane County CASA began receiving funding from the Department of Justice through a Victims of Crime Act grant. This grant both provides a foundation for the services offered, as well as the ability to expand the number of children served annually. In 2017 we saw an increase from 96 children served in 2016, to 115 children served in 2017.



SEXUAL ABUSE TREATMENT for children

209 children received sexual abuse treatment in 2017, through weekly group and individual therapy in our **Oasis Program**. Oasis therapists provide individual therapy to children (from birth to 18 years old) who have experienced incest and sexual abuse using quality trauma-focused and play therapy. Oasis offers groups to children from elementary through high school ages. Alongside structured learning opportunities, group members experience the benefit of sharing personal experiences with peers of a similar age. Individual services are provided in English and Spanish.



SEXUAL ABUSE TREATMENT for non-offending parents



93 adults received weekly group, individual or family therapy for non-offending parents and caregivers of children who have been sexually abused. Group therapy helps caregivers learn how to respond to the particular trauma-based needs of their children as well as to learn effective and protective strategies to parent their child in the aftermath of abuse. Groups in particular are beneficial for caregivers to see that they are not alone, this has happened to other families, and that there are others who understand from a very personal perspective.

PARENT TO CHILD

Supervised Visitation

Begun in 2015, the Parent to Child (P2C) program has been providing evening and weekend supervised visits for parents working with the Dane County Department of Human Services. In 2017, P2C provided 651 successful supervised visits to 45 parents. The program was able to provide this service with the help of 42 interns and volunteers contributing 5,470 hours of service.

Supervised visitation has been shown to greatly reduce the amount of time a child is in out-of-home care. We know from research that the trauma of being removed from the home can be nearly as bad as the trauma that caused the removal. Parents and children (and siblings) need regular contact to reduce the effects this separation is having on each member of the family.



PARENT STRESSLINE

The **PARENT STRESSLINE** is a confidential and anonymous service available from 8:00am to 10:00pm **daily** for parents and caretakers who are experiencing stress, need family resources, or who just need someone to listen. In the early morning hours and the late evening and night, when other resources are not available, the Parent Stressline provides immediate access to direct service. The Parent Stressline is an effective measure in reducing the stress in families that can lead to child abuse and neglect. The Parent Stressline is available in English with a weekly Spanish language shift. In 2017, our Parent Advocates answered **1555 calls** on the Parent Stressline.



In analyzing our numbers served in this program, we determined that we were no longer receiving enough calls to the line to justify continuing this service. For many years funding sources have slowly been cutting funds for the line and the agency could no longer justify it based on the numbers served. It was determined that most calls to the line were coming from grandparents rather than the young parents we have historically served. With the popularity of social media it seems the parents we hoped to serve were turning to text sites and websites with their urgent questions or concerns. With all of this data, the Board made the difficult decision to shut down the line after 40 years of service to the Dane County community. We will continue to maintain a page on our website to provide parents with resources.



YOU CALL. WE LISTEN.
PARENT ADVOCATES ARE READY
608.441.2221
PARENT STRESSLINE
8 AM - 10 PM
Línea de Estrés en español
Domingo 7 pm - 10 pm

Service ended December 31, 2017



COMMUNITY EDUCATION

The Canopy Center provided community education on issues related to parenting, child abuse and neglect, and child sexual abuse. In 2017, we provided 28 workshops and conferences reached 1431 people in Dane County and across the country.



COLLABORATION

In July 2011, Canopy Center and Safe Harbor Child Advocacy Center co-located to a new space on E. Washington Avenue. With complementary programming and space needs, each agency is able to more fully carry out our missions and serve our community.

Canopy Center also collaborated with Trinity Lutheran Church to allow us to move our Dane County CASA and administrative staff into offices in their building, and to provide programming space for Parent to Child.

2017 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Dennis O'Loughlin
President

Dane County Supervisor
since April 2004

Joe Hankey
Vice-President
CUNA Mutual Group
since October 2015

Austin Streeper
Treasurer
Financial Advisor, North Star Resource Group
since August 2013

Nancy Winter
Sectetary
Attorney, The Law Center
since October 2015

Kevin Palmersheim
Attorney
Haley Palmersheim
since April 2004

DIRECTORS

Carol Appleton
Retired Educator
since October 2015

Scott Hoerth
Commercial Banker, Associated Bank
since October 2015

Margaret Koblinski
Community Volunteer
since October 2015

Marty Mathias
Accountant, SVA
since October 2015

Rev. Sue Schneider
Pastor, Trinity Lutheran Church
since September 2011

Tommy Walls
Senior Director of Programs
Boys and Girls Clubs of Dane County
Since 2017

Henry Wilson
Police Officer, City of Madison
Since 2016

Lisa A. Woerpel
Business Services Manager, Monona State Bank
since July 2006

2017 Board Meetings

Meetings of the Canopy Center Board of Directors met at the main office of the agency at 1457 E. Washington Ave, Ste. 102. Meetings were held on February 16th, April 27th, August 17th, October 19th, and December 14th. Meetings are held on the third Thursday of every other month, with the Annual Meeting in February.

"Love is not patronizing and charity isn't about pity, it is about love. Charity and love are the same -- with charity you give love, so don't just give money but reach out your hand instead."
— Mother Teresa



CONTRIBUTORS

Contracts and Grants:

City of Madison
Dane County Clerk of Courts
Dane County Human Services
Madison Rotary
Safe Harbor
United Way of Dane County
Wisconsin Dept. of Justice—VOCA

Individuals:

Fred and Carol Appleton
Robert Bacci
Doug Baker
Jason Bartel
Kathleen Boucher
Darrell and Amy Brauns
Irene Brierley
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Mary Cornell
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Michael Gustafson
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Corporations & Agencies:

Amazon Smile
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Epic Systems
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JMM Spartan Youth Service

In Kind Gifts:

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Aldo Leopold Nature Center
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American Girl
Anytime Fitness
Art Gecko
Artisan dental
Avenue Bar
Badger Basketball
Batch Bakehouse
Beer Cap Maps
Ben Frawley
Benvenutos
Bonfyre American Grille
Boulder's Climbing Gym
The Brass Ring
Brennan's Country Farm Market
Bucky Books
Bunky's Catering
Camera Company
Capital Fitness
Capitol Kids
Captured Memories
Cave of the Mounds
Chicago Cubs
Circus World Museum
Colectivo Coffee
Comedy Club on State
ComedySportz Milwaukee
Cooper's Tavern
Discovery World—Milwaukee
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Ford's Gym
Gail Ambrosius
Gigi's Cupcakes
GolfTEC
Goodman Jewelers
Gotham Bagels
Graft Restaurant
Green Bay Packers
Grooming Tails
Gymfinity
Harbor Athletic Club
Heritage Tavern
Hyatt Place Madison—Downtown
Jule's Pilates
Just Coffee Co-op
Love To Be Fit
Lucky Dog Daycare
Madison Ballet
Madison Capitols
Madison Club
Madison Children's Museum
Madison Mallards
Madison Museum of Contemporary Art

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MG & E
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Angela Willits
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Steven Yule
Tom Zanzig
Jennifer Zorr

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Middleton Farmers Co-op Company
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Orangetheory Fitness
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Playthings
Potawatomi Hotel & Casino—Milwaukee
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Shedd Aquarium
Square Wines
Supreme Health and Fitness
Tastefully Simple, Christine Archer
Ten Pin Alley
Tony and Margaret Koblinski
Vignette Dining Club
Vortex Optics
Wegner CPAs
Wheels for Winners
Willy Street Co-op
Wisconsin Bike Fed

2017 STAFF

ADMINISTRATIVE STAFF

Donna Fox, Executive Director

Marti Ager, HR & Finance Manager

Sean Radcliffe, Office Manager & Child-care Specialist

Lia Stratton, Volunteer Coordinator

COURT APPOINTED SPECIAL ADVOCATES, DANE COUNTY CASA

MEAGHAN HENRY, PROGRAM DIRECTOR

LIA STRATTON, ADMINISTRATIVE ASSISTANT

JENNY HILLARD, CASE COORDINATOR

ELIZABETH SCHATZ, CASE COORDINATOR

SEXUAL ABUSE TREATMENT SERVICES, OASIS PROGRAM

Catherine Cornell, Clinical Director

Makenzi Rasmussen, Administrative Assistant

Michelle Ayres, Therapist & Clinical Intern Coordinator

Kate Essenburg, Therapist

Holly Godar, Therapist

Cecilia Goldschmidt, Latino-Families Therapist

Amy O'Brien, Therapist

Marco Torrez, Therapist

PARENT STRESSLINE

Jennifer Bethel, Program Director

Emmy Lita, Program Administrator

Ashley Jordan, Parent Advocate

Parent to Child

Emmy Lita, Program Director

Jennifer Bethel, Case Manager & Volunteer/Intern Liaison



VOLUNTEERS

The Canopy Center has a strong history of staffing the agency with a combination of paid and unpaid staff. Because we provide services for 14 hours a day every single day of the year, we rely heavily on the volunteer efforts provided by people in our community—on average, over 80% of our staff is volunteering their time. Our volunteers: co-facilitate parent, child, adolescent or teen support groups; provide child care; answer calls on the Parent Stressline; serve on the Board of Directors; co-facilitate adult, child, or adolescent sexual abuse treatment groups; help with meal preparation and clean-up; participate in special events; or assist in the office. We are so grateful for the efforts of our volunteers!

Elise Ahn
Marcia Albrecht
Ashley Albright
Terri Alexander
Laurie Allen
Jessica Ammann
Carol Appleton
Jean Armendariz-Kerr
Jennifer Arndt
Margaret Babe
Carly Babino
Appolonia Barnett
Linda Bergh
Brianna Bero
Kietra Boley
Kathleen Boucher
LuAnne Bowens
Maria Brelis-Schirmer
Suzy Brewer
Christina Briggs
Jacqueline Brinkman
Ashley Brooks
Katherine Brophy
Cecile Brown
Nancy Buckwalter
Seah Buttar
Julia Carlson
Becky Chen
Daniel Cody
Meghan Conlin
Ellen Cook
Jennifer Cotter
Emma Dahl

Peter Dalglish
Valerie Daum
Bryan Davis
Sarah Decker
Jeremy Del Prete
Amy Dombrowski
America Domingo
Jade Dong
Anna Dontje
Laura Dries
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Delaney Dustman
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Jasmin Elhindi
Elizabeth Ellison
Jasmine England
Aurelio Espino
Hannah Ethun
Kleah Fernandez
Caroline Ferra
Mimi Finger
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Ben Frawley
Ben Free
Abigail Freeman
Michael Friedlander
Tess Gapinski
Brandy George-Copeland
Jessica Gile
Rachel Glaser
Holly Godar
Ellen Goldstein
Shannon Graham

Anna Grassy
Donna Graves
Ogden Greene
Pamela Gu
Kris Gundlach
Keith Hampton
Joe Hankey
Deedee Hanson
Nancy Harker
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Pamela Heggsta
Megan Heimerman
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Abigail Heuring
Scott Hoerth
Paisley Hoffman
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Noelle Hoppe
Sue Humphrey
Maggie Huston
Sara Hyen
Nati Israeli
Amit Israeli
Kayla Jischke
Nancy Johnson
Gail Jordan
Leah Jorgensen
Carrie Kahn
Karen Kane
Erin Kasik
Anastasia Kathrens-
Callardo
Taylor Keding



VOLUNTEERS CONT.

Sara Kirmis
Angela Kirsch
Magda Kmiecik
Margaret Koblinski
Gordon Kochman
Anastasia Konopacki
Frank Koss
Kathy Koss
Darlene Kriesel
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Ben Marshall
Mollie Martin
Marty Mathias
Barbara McKinney
Sanjli Mehta
Carolyn Meissner
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Elizabeth Moore
Pajmag Moua
Kelsey Mullins
Ford Munn
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Whitney Nelson
Mary Nielson
Lillian Nimmer

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Shannon O'Neill
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Becca Wilbershide
Marybeth Wilk
Casey Will
Nicole Williams-Buttery
Henry Wilson
Nancy Winter
LeAnne Wintrode
Lisa Woerpel
Julie Wulff
Maimoua Xiong
Steven Yule
Miranda Zahn
Becky Zastrow
Terry Zickert
Judy Zirkel

"The interior joy we feel when
we have done a good deed is
the nourishment the soul
requires."

— Albert Schweitzer



FINANCIAL HIGHLIGHTS

SUPPORT and REVENUE

Contracts and grants	840,495	78%
United Way of Dane County	61,710	6%
Contributions	150,619	14%
Fees	20,204	2%
Other	395	negligible

Total support and revenue

\$1,073,423

EXPENSES

Program services

Oasis	481,860	48%
Parent Stressline	57,827	6%
Parent to Child Pilot Program	77,827	8%
Dane County CASA	257,544	26%

Total program services

\$875,058

% of total Expenses 88%

Supporting activities

Administrative	92,205	9%
Fund Development	27,437	3%

Total supporting activities

119,642

% of total Expenses 12%

Total expenses

\$994,700

Net assets—beginning of year

185,764

Net assets — end of year

\$271,737

Monetary Value of Volunteer Services

Program or Service

Volunteer Hours

Monetary Value

Parent Stressline	3173	\$76,596
Childcare and reception	647.7	\$15,635
Oasis	2884.25	\$69,626
Parent to Child	5470	\$132,046
CASA	3276.82	\$79,102
Special Events	238	\$5,745
Administration	200	\$4,828
Board of Directors	431.5	\$21,575
Graphic Designer	25	\$1,250
Attorney	19.8	\$7,920
Attorney's associate	12.3	\$3,220

TOTAL

\$417,544



OUR MISSION AND PHILOSOPHY

Our mission is to help strengthen families and support children, teens, and adults impacted by trauma and adversity.

WE BELIEVE:

- ♦ Every person has worth, dignity and potential for growth
- ♦ Every person deserves an opportunity to access resources to enhance their social, emotional and mental well-being
- ♦ Every person should have the opportunity for self-exploration, developing a sense of belonging and connection to community

“Our vision is to give every person an opportunity to have a voice in identifying and addressing their needs; and to provide social connections, to fully develop their sense of self and community.”

